

Director's Report
September 9, 2013

- The Library circulated 2,748,170 items in FY 2012/13, a 1.5% increase from the previous year.
- In 2012/2013, Children's materials accounted for 1,249,498 check-outs, 45% of the Library's circulation. The Children's percentage of the total Library circulation has increased steadily from 38% in 2005/2006.
- Attendance at Children's programs has also increased dramatically, from 16,184 in 2005/2006 to 34,987 in 2012/2013 or a 116% increase in eight years.
- Participation in Sunnyvale Public Library's Summer Reading programs for 2013 broke previous records. Overall 3,178 people registered for the Children's, Teen or Adult programs, up from 2,977 last year. The number of people who finished the program and read the required number of books or more was 1,806, up from 1,574 last year. Participants read 24,258 eBooks, audio-books and print books during the summer, up from 22,421 in 2012.
- Sunnyvale Library was accepted to participate in the Early Learning with Families (ELF) 2.0 CLA (California Library Association) Pre-Conference that will take place in Long Beach, CA from November 1-3, 2013. The training will be attended by Susan Kaplan, Supervising Librarian for Children's/Teen Services and Kathleen Coleman, Children's Librarian. Through the workshop and a possible future ELF grant opportunity, staff hopes to provide more resources for young children in north Sunnyvale.
- On August 26, the Library hosted a demonstration class for preschool children and their caregivers to learn basic Russian vocabulary through song, movement and role-play. The Library worked with Community Services (CS) to test interest in this type of program for a possible CS class in the future.
- Library staff will be demonstrating the world of 3D printing in conjunction with Youth & Family Services, at Columbia Middle School on September 13 at 3 p.m. and at Amazing Creations Preschool, as part of a free professional development series to support early education in the community, on September 16 at 6:30 p.m.
- The Library is building a robust eBook collection which now includes close to 5,000 eBooks. The eBook collection has the fastest-growing circulation in the Library. The number of check-outs in FY 2012/13 increased by 40%, compared to the previous year.
- The Children's/Teen Services division is encouraging people to sign up for the Children's and/or Teen newsletters. In addition, a flyer listing the regularly scheduled weekly programs for children is being distributed from Children's Services. Since new activities are sometimes added for children on short notice, making the Children's/Teen Services monthly calendar inaccurate, that publication has been discontinued. Families are encouraged to check the Children's/Teen webpage for current program information.
- Since the opening of the Library Lending Machine in the Columbia Neighborhood Center (CNC) lobby in June, through August 163 books were borrowed from the machine and 11 people registered at CNC for Library

cards. The Library and CNC staff are working together to promote this new resource.

- Employees from Modified Polymer Components (MPC) in Sunnyvale learned that Sunnyvale Library had a 3D printer from a Google search. On July 30, MPC representatives visited the Library and made a 3D prototype of a medical device that they had designed. MPC, along with many others, were pleased with the 3D printing service provided by the Library.
- Tai Seng, the largest distributor of Chinese language DVDs in North America, recently announced the closing of their San Francisco warehouse and offered their inventory to local libraries. A Chinese-speaking librarian from Sunnyvale Library visited the warehouse and acquired more than 100 DVDs for the Library's Chinese language collection.
- Opera San Jose principals sang arias selected from the upcoming 2013/14 season for an audience of 235 opera fans at the Library on July 23. Every seat in the program room was occupied, as well as standing room, and tarps in the outside grassy area.
- The Friends of the Library held a successful book sale on Saturday, July 20 and Sunday, July 21, generating \$5,886 in revenue.
- At their meeting on Tuesday, July 9, the Friends of the Library elected a new Board of Directors to serve between July 2013 and June 2014. Election results were as follows: Danielle Maddox, President; Kathy Boelter, Vice-President; Mahdu Rajakumar, Secretary; Mark Isaak, Treasurer; Sue Umeda, Member at Large; Bob Lewis, Member at Large.

Handouts:

"County Library District's Measure A Passes by Wide Margin" by Matt Wilson and Khalida Sarwari, San Jose Mercury News, 9/3/13.

"Check It Out: Pittsburg Library's New Look" by Eve Mitchell, San Jose Mercury News, 7/24/13.

"Fremont Main Library Restoring Sunday Hours Starting This Weekend" by Chris De Benedetti, San Jose Mercury News, 8/12/13.

"More Vendors Help Libraries Stream Video" by Matt Enis, Library Journal, 7/17/13.

"Pizarro: Clear Skies Always a Point in San Jose's Favor, San Jose Mercury News, 8/1/13.

"San Diego Central Library: A New Chapter", Union-Times San Diego, 8/3/13.

"Supporters of \$19M Santa Clara Library in Uproar after City Orders Construction Halt, San Jose Mercury News, 8/8/13.